

LionWise, Developer of Restaurant POS, Introduces Retail POS System

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LionWise, a provider of leading-edge point of sale (POS) systems to both quick service and table service restaurants, is pleased to announce the release of its Retail POS solution. Fully-integrated with the LIONWISE® Restaurant POS System, the retail capabilities allow users to streamline their businesses by adding inventory control, customer management, and essential sales operations.

"Historically, POS systems have been designed for restaurants or retail businesses -- not a combination of the two," explains LionWise president Scott Filiault. "In addition, there is increasing competition for the consumer food dollar, with more pre-prepared food options in supermarkets and vastly improved quality in quick-service food choices available. These changes are challenging restaurateurs to become more creative and to look for new revenue generating opportunities. Many restaurants are now responding to these changes and increasing their profits by adding retail sales of prepared meals, their own branded food items, wine, and other specialty foods and gift items. As a restaurant's business model changes, so do the requirements of its POS system."

"A retail business has a different set of requirements than a restaurant," says Filiault. "We have developed the integrated retail POS system to meet those unique requirements so that the restaurant owner can perform the necessary functions of retail sales. With the integration between restaurant and retail, LionWise has created a valuable benefit for the restaurant owner and a unique niche for itself in the POS market."

As in the LIONWISE® Restaurant POS system, management functions in the Retail POS System can be performed at any terminal in the front or back of the house. "Previously, a manager would have to perform updates in the back office, explains Filiault. "The ability to adjust inventory or pricing at any terminal allows the manager to be at the counter or in the dining room where he or she has better control over operations." Additional management functions that can be handled at any terminal include employee maintenance and financial reporting.

The LIONWISE® Retail POS System enables the business owner to effectively manage inventory through the use of barcode labeling. Users can designate inventory locations, define multiple tax rates, and utilize various units of measure when needed. Barcode scanning is used at the point-of-sale to create sales and purchase history. The data enables restaurateurs to track sales, make inventory adjustments, and process returns. The LIONWISE® Retail POS system also provides weight scale integration which is useful for meat, produce and bulk items such as nuts and candies.

Several LionWise customers have already purchased the new retail functionality and many more are planning to add it in the future. "I like to have information at my fingertips whether I am working in the kitchen or out in the dining room," says one restaurant owner. "I am glad to have a POS system in place that allows me to do my job. The LionWise system provides me with the information and tools I need to help me to run my business successfully."

About LionWise LionWise provides a completely integrated Point of Sale (POS) system designed for table and quick service restaurants, serving both restaurant-only and restaurant-retail style establishments. The LionWise POS System is unique in its ability to be easily adapted to each restaurant's business model, desired user presentation, and back office management requirements. LionWise brings decades of experience to the table, helping companies to operate more profitably while continuing to provide superior customer service through the use of leading-edge technology. The LionWise organization is comprised of a team with extensive restaurant ownership and management experience, in addition to technology and on-site implementation services expertise. For more information, please contact Jennifer Doyon at 207.752.0912 or visit www.LionWise.com