

**LionWise, Developer of Restaurant and Retail Point of Sale Software, has an immediate opening for:**

### **Marketing Coordinator – Lead Generation**

Office:	Hampton, NH	Salary:	Yes
Contact:	Scott Filiault	Hours:	Full Time
Email:	<a href="mailto:jobs@lionwise.com">jobs@lionwise.com</a>	Location:	Office / Home office possibilities
Phone:	(603) 929-0020		

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This position will be responsible for strengthening our channel communications and channel marketing efforts. Responsibilities include establishing communications via phone, email, social networking and other mediums throughout an assigned channel territory to assist in the channel reps lead generation efforts and to build relationships within our independent sales channel. This position helps facilitate the channel reps in their lead generation efforts by providing marketing materials, coordinating/scheduling pre-sales efforts, educating the reps on company products and promotions, finding resources to answer their questions and soliciting rep feedback.

Ideal candidate will be a self-starter with outstanding communications skills, both verbal and written. Prior experience in marketing communications, lead generation or inside sales a plus. Must function comfortably in a fast-paced, start-up environment. Must be proficient with Microsoft Office.

#### **Desired Skills**

- Able to work in fast-paced, self-directed entrepreneurial environment.
- Exceptional verbal and written communication skills.
- Excellent personality for telephone activities.
- Should be comfortable with CRM solutions.
- Proficient computer skills including MS Word, Excel and Outlook.
- Excellent time management, organizational and presentation skills.
- Highly energetic and self-starter.
- Able to multi-task the activities with shifting priorities.
- Should be honest, assertive and systematic.

#### **Qualifications**

- Relevant experience in marketing communications, inside sales or lead generation.